



Memory Jogger

And we're rolling...

The greatest asset you have is the people you know— and the people to whom they will connect you.

First things first. Make a list of at least 100 people. Go ahead and make this list now— TODAY!

That way, you can hit the ground running.

(And, don't worry— your Upline will coach you "hands on" what to do with these names. For now, you need to make the list, though.)

A few tips as you begin:

First, list 25 people who you want to tell about this opportunity. These are people who immediately come to mind. They are friends and family who will lock arms with you— or might be people you believe would be great at this.

Second, after listing these people, move to the categories of other people on the following pages, highlighting names you know. You'll be surprised at how easy it is to contact these people (many times, it's easier to reach

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out to them than the first group— because there's less emotion involved). And, many of them have been looking for an opportunity.

A few more important notes...

Don't prejudge anyone. There will be some people you think won't be a good fit, and others you think will. For various reasons.

Right now, just list everyone. You're going to see that a few people you think will knock it out of the park won't even be interested; others whom you think don't have a wing and a prayer will radically succeed. So, just make the list.

No judgments!

Alright?

You're not just looking for these people, you're looking for the people they can connect you to. Everyone you know has influence and knows people that you don't know. The person helping you train will talk with you more about this as you get started.

Think of people you know because of these roles, as well as people you know who have these roles. For instance, you may not have a plumber... but you may know a few people who are plumbers. You might not have a nanny, but you may know someone who is a nanny...

This list will continue growing. You'll be surprised how many "random" names will come to you at odd times. So, have a plan to jot names— on a note in your smartphone, on a piece of paper in your day-timer, whatever...

Alright, start writing... there's plenty of space here to start jotting notes.

You can always go back and make a "clean list" with contact info later!

MY FIRST 25

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.

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19.

20.

21.

22.

23.

24.

25.

FAMILY

Parents- including Mom and Dad, step-parents

Brothers & sisters

Children, step-children

Nieces, nephews

Aunts, Uncles

Cousins

In-laws

ORGANIZATIONS

People I know at Church

People I know at the Lodge, club, etc.

My fraternity / sorority, or others clubs

School, college

Community groups, like the neighborhood association

The health club, the gym, my cross-fit team

Political contacts, activist groups, etc.

People who joined other MLMs before and quit

ATHLETIC

Fitness center, gym

Bowling league, softball team, golf buddies

Fishing or hunting pals

Concession stands

Cycling

Camping

Baseball games, football games, Little League friends

My kids' soccer team, baseball team, etc.

Tennis math

Hiking

Martial arts

Weightlifting

OCCUPATIONS & EDUCATION

Attorneys

Doctors

Nurse

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Chiropractor

Dentist

Professors

School Teachers

Students

Principal

Counselor

DOING BUSINESS WITH...

Co-Workers

Service Station

Postal Delivery, UPS, Fed Ex

Broker

Realtor

Banker

Accountant

Financial Planner

Mortgage Banker

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Grocery Store Clerk

Insurance Agent

Homeowners

Landlord

Neighborhood Association

Veterinarian

Handyman

Plumber

Electrician

Florist

Gardner

Manicurist

Hairstylist

Waiter / Waitress

Auto Repairman

Childcare

Dentist

Dry Cleaner Housekeeper

Shoe Repairmen

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Clerks

Contractor

Roofer

Health Food Store Clerk

Masseuse

Pharmacist

Cab Driver

ER

Banking

Teller

Loan Officer

Mortgage Officer

Financial Planner

Accountant / CPA

Stock Broker

Investment Banker

Escrow Officer

Title Insurance Agent

Bookkeeper

MEMORY JOGGER

BEAUTY / BARBER

Hairdresser

Barber

Cosmetologist

Manicurist

SALES

Real Estate

Insurance

Retail

My favorite store

The person where I buy shoes

TRANSPORTATION

Airline Pilot

Flight Attendant

Cab Driver

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Bus Driver

Travel Agent

Mechanic

Baggage Handler

Ticket Counter Sales

Truck Driver

BUSINESS PROFESSIONAL

Entrepreneur

Business Owner

Executives

Office Managers

Trainers

Attorney

Psychiatrist

Psychologist

Personnel Director

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CHURCH

Pastor & Wife

Other Staff

Members

People in my small group, Sunday School class, etc.

Choir members, or others in a specific group I know

HOTEL / RESTAURANT

Waiter / Waitress

Bus person

Dishwasher

Cook

Chef

Front Desk Clerk

Barista

Driver

Concierge, Bellman

Sales / Catering

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Fast Food Employee

Housekeeper

HEALTH

Nutritionist

Personal Trainer

Massage Therapist

Health Club Employees

Aerobics Instructor

Herbologist

TECHNICAL

Programmer

Systems Analyst

Data Entry

Computer Operator

Technical Writer

Engineer

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MIS Manager

CONSTRUCTION / PROPERTY

Architect, Engineer

General Contractor

Land Developer

Property Manager

Landlord

MEDICAL / DENTAL

Doctor

Chiropractor

Optician, Optometrist

Nurse

Dentist / Hygienist

Orthodontist

Physical Therapist

X-Ray Tech

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Veterinarian

Paramedic

Ambulance Driver

Administrator

HOLIDAY FRIENDS

Birthday list

Christmas list- people I send cards to

CONTACTS I HAVE

People whose number I have in my smartphone

Even the people I haven't talked to in a few years

People I regularly interact with on social media

FRIENDS

Close friends and their spouses

School / college friends

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Neighbors and former neighbors

People at work, and people I used to work with

Web friends, including social media contacts

Acquaintances

People I also bump into at the coffee shop

People at the bar

People at the grocery store

SCHOOL CONTACTS

Teachers and Principals, Coaches

School aides, PTA, room mothers

Alumni

Parents of my kids' friends

RECREATION

Restaurants I frequent

Night clubs, bars, coffee shops

Parks

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Beaches

Travel

My favorite fun spot

ENTERTAINMENT / ARTISTIC

Photographer

Interior Decorator

Artist

Graphic Designer

Choreographer

Musician

Director

Set Designer

Filmmaker

Video Producer

Web Designer

Actor

Band members, groupies

GOVERNMENT / CITY EMPLOYEE

Fireman

Policeman

Armed Forces

Postal Carrier

DMV

Forest Ranger

Librarian

Elected Officials

MISCELLANEOUS

Secretary

Receptionist

Janitor

Garbage Collector

Housewife

Nanny, Babysitter

Factory Worker
